



February 5, 2024

TO: Interested Parties
FROM: Evan Wilson, Moore Information Group
RE: Widespread Support for Wildlife Corridors in Montana

Moore Information Group conducted an N=400 survey in October among likely 2024 general election voters in the 24 counties that make up western Montana. An overview of the findings follows.

- 1. Today, over nine-in-ten Montanans (94%) are aware of the existence of wildlife crossing structures along Montana highways.** These structures help save people’s lives and can reduce wildlife-vehicle collisions by over 90%.
- 2. According to the Montana Department of Transportation, per capita, Montana has one of the highest rates of wildlife-vehicle collisions in the nation.** In fact, each year, our state’s highway patrol responds to over 3,200 collisions involving wildlife. 70% of voters said they had hit a big game animal in Montana over the past few years, highlighting the need for more crossings.
- 3. 84% of Montanans are more likely to support the funding of additional crossings knowing these structures are funded through 80/20 Federal-State matching grants.** A recent study found that these structures save between \$235,000 and \$443,000 every year, per structure, meaning that they pay for themselves by way of reduced costs associated with collisions, medical expenses and other damage we avoid by preventing wildlife-vehicle collisions.
- 4. When asked about their support for additional funding, over three-quarters of Montana voters initially support funding future wildlife crossing structures, a number that jumps to 85% on the informed ballot:** *“And do you support or oppose additional funding for the construction of additional wildlife crossings in Montana?”*

Initial-to-Informed (Q2/Q14)	Strongly Support	Total Support	Total Oppose	Net Support
Initial Ballot – N=400	43%	77%	8%	+69%
Informed Ballot – N=400	58%	85%	10%	+75%

“Net support” is a score produced by calculating the percent total support minus percent total oppose.

Survey Methodology: This survey was conducted October 1-5, 2023, by Moore Information Group. A total of 400 interviews (N=200 Live + N=200 Text-to-Online) were conducted among likely 2024 general election voters among the 24 counties that represent western Montana. The potential sampling error is plus or minus 5% at the 95% confidence level.