PRESS RELEASE
For immediate release

Y2Y Welcomes Kent Nelson to Board of Directors

Canmore, Alberta, July 5th, 2012 - The Yellowstone to Yukon Conservation Initiative (Y2Y) is pleased to announce that Jackson Hole businessman and wildlife photographer Kent Nelson has joined its Board of Directors.

Kent is a strong supporter of the Y2Y vision – maintaining and restoring the world's last intact mountain ecosystem that extends over 2,000 miles from the Greater Yellowstone Ecosystem to the northern reaches of Canada's Yukon Territory.

"We are delighted that Kent has agreed to join our Board. Kent's appointment demonstrates Y2Y's commitment to building a stronger presence in Jackson Hole and the surrounding areas. We are committed to working with a wide range of people and organizations on the connections for wildlife between Jackson Hole and the rest of the Yellowstone to Yukon landscape" said Harvey Locke, co-founder and strategic advisor for Y2Y.

"With Kent joining our team shortly after the popular exhibit 'Yellowstone to Yukon: The Journey of Wildlife and Art' at Jackson's National Museum of Wildlife Art we are acknowledging the extraordinary wildlife and wilderness values of this area as the southern gateway to the Yellowstone to Yukon region and signalling our desire to work closely with the community here on an ongoing basis." Locke added.

One of the planet's leading mountain conservation initiatives, Y2Y is a joint Canadian-U.S. effort that seeks to ensure that healthy wildlife populations and human communities coexist in the mountain region that extends from southern Wyoming to north of the Arctic Circle. For more about Y2Y and its Board of Directors visit www.y2y.net.

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